

FOR IMMEDIATE RELEASE

Contact

Janet Cooper

614.256.6831

jcooper@silkpursepr.com

Pet FBI and Helping Lost Pets Launch Nationwide Lost and Found Pet Database Collaboration

COLUMBUS, OHIO (June 4, 2019) — Pet FBI (PetFBI.org) Executive Director Leslie Poole announced today that the 21-year-old Columbus-based organization has launched a database collaboration with HelpingLostPets.com. Together, the nonprofit service organizations offer a comprehensive listing of lost and found pets across the United States and Canada, Puerto Rico and the Virgin Islands. Pet guardians who have lost a pet will now enter a report only once at either site and the information will automatically populate both databases. The larger and more comprehensive web-based information source will greatly increase the chances of reuniting lost animals with their families. It is always free of charge to post and search for lost or found companion animals through either organization.

Lost Dogs of America, an additional project collaborator which has reunited more than 100,000 dogs with their families free of charge since 2011, will lend the organization's considerable Facebook reach of 500,000 fans and robust nationwide volunteer network to share posts from the national database on their respective social media pages.

"We are excited about the potential of this groundbreaking collaboration," said Poole. "We hope that other organizations with similar missions will want to join this effort to create the most comprehensive, free tool for reuniting lost pets with their families. In time, I hope to see this collaborative tool used as an essential resource when large numbers of pets are displaced, such as during a natural disaster."

"All of us at Lost Dogs of America are thrilled to see this next step in lost pet recovery," said Kathy Pobloskie, co-director of Lost Dogs of America. "We hope to see the day when there will be one centralized lost and found database used by all organizations, shelters, animal control and/or stray holding facilities, police departments and vet clinics. This is a start and we welcome more organizations to get on board with our mission."

Pet FBI (Found by Internet) was founded in 1998 as one of the first web-based lost and found pet services. In 2014, the non-profit all volunteer organization expanded capacity to serve the entire United States, Puerto Rico and the Virgin Islands. The Pet FBI database can be found at www.PetFBI.org. Helping Lost Pets (www.HelpingLostPets.com) created their map-based lost and found registry in 2010, serving the United States and Canada with the mission of having one website where all lost and found pets are listed. Lost Dogs of America's (www.LostDogsOfAmerica.org) member states began using the Helping Lost Pets database in 2014 and now, combined with Pet FBI, individuals who have lost or found a pet will have seamless access to thousands of lost and found listings across the U.S., Canada, Puerto Rico and U.S. Virgin Islands, free of charge.

The integrated database listings can be searched through any of the collaborators' websites, which also list tips for recovering a lost pet. Representatives of organizations that wish to consider joining the effort may contact Poole at leslie@petfbi.org.

#

This announcement is evergreen, but is especially relevant in advance of the 4th of July holiday. July 5 is the busiest day of the year for organizations dedicated to reuniting lost and found pets with their human guardians.